

Hot Tip #14



How to Make Your Business Stand Out Above the Rest

Running a business is more than just providing a product or service. To make sure you are optimizing your potential, you need to make your business stand out from the competition.

With professional voice recorded messages for your on hold advertising and voicemail messages, not only will you improve your company's image, but you'll be able to communicate exactly what you want your customers to hear when they call you !

Professional messages leave a lasting impression on your customers. With professionally recorded on hold advertising messages, your marketing message is clearly articulated and spoken in a way that will make an emotional connection with your audience. Professional on hold advertising can also be a perfect source for announcing new products and services. Instead of just music, you can have a professional voice announcing a variety of offers to your customers while they're on hold.

ITS Professional Voice Recorded Messaging packages offer customized messages that are developed specifically for your business. When pairing the Professional Voice Recorded Messaging with our IP PBX Solutions, you are guaranteed to elevate your company's image. Your callers will be left with the impression that you have the departments and staff to handle all of their needs professionally.

Please visit www.its-omni.com/listen to hear samples or call us today at 800-876-4ITS (4487) for more information.





ITS realizes that these days all businesses are looking for ways to save money and improve efficiencies. In response to this, ITS has put together this Hot Tips mailing with the goal of providing our customers tips on how to save money or improve efficiencies in their business. You can look forward to a new Hot Tip in your mailbox every month.

At ITS, we truly value our customers and are committed to helping you with your communications and networking solutions by being your telemangement expert so that you can focus on what you do best and not worry about technology getting in the way. If you have ideas you would like us to explore further or would just like to send us feedback, please send an email to HotTips@its-omni.com.

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