

Hot Tip #9



We're Calling It

The truth about registering your number with the National Do Not Call Registry.

Telemarketing calls can be annoying to receive at home but when the calls are made to your business, it can be very disruptive. Recently, there has been a lot of confusion about getting your number on the Do Not Call registry list. ITS is here to provide the facts about registering your number and how you can stop calls to your business.

To register your number with the Do Not Call Registry, you can do one of two things:

1. Go online to www.donotcall.gov and complete the form. You'll receive an email confirmation from www.donotcall.gov with a link that you will need to click on within 72 hours after you receive it. If you don't click on it, the number you tried to register will not be added and you will still receive calls.



2. Call the National Do Not Call Registry at 1-888-382-1222. When choosing this method, you will need to call from the phone number you wish to block calls to.

Once your number has been on the registry for 31 days, most telemarketing calls will stop. However, you still may get calls from charities, political organizations, surveyors, companies with whom you have an association with or who you have given permission to call you.

Once you're registered, to verify your number is actually on the registry, you can call 1-888-382-1222 from the phone number you would like to verify or go online to www.donotcall.gov and click on "Verify A Registration".



Cell Phones

You may have received an email telling you that you need to register your cell phone with the National Do Not Call Registry to prevent your cell number from being released to telemarketers. Despite the dire warnings, telemarketers will not have access to the directory. It is illegal for them to call wireless phone numbers.

You may place your personal cell number on the registry, however it offers little protection, since the FCC regulations already in place block the bulk of telemarketing calls to cell phones.

You can also stop worrying about getting your landline numbers registered before a certain deadline, since there is not (and never has been) a deadline to list a phone number with the Do Not Call Registry- you can do it at any time and there is no renewal required or your number remaining on the list.

If you put your number on the National Do Not Call Registry, and you're still receiving unwanted telemarketing sales calls, you may file a complaint with the Federal Trade Commission by visiting www.ftc.gov or calling toll-free, 1-877-FTC-HELP (1-877-382-4357). You may be asked to provide the name of the company that called you as well as the date of the call and the phone number they called you from.



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At ITS, we truly value our customers and are committed to helping you with your communications and networking solutions by being your telemanagement expert so that you can focus on what you do best and not worry about technology getting in the way. If you have ideas you would like us to explore further or would just like to send us feedback, please send an email to HotTips@its-omni.com.

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