

Hot Tip #4



Make Technology work for you in '09



As 2008 draws to a close, many businesses are looking at ways to increase efficiency and reduce costs. These are good practices in the best of times, but essential in a troubled economy.

Despite the challenging economic landscape, the march of technology has hardly skipped a beat. At ITS, we have continued to keep pace with the newer technologies and bring these advantages to our clients. 2008 saw us invest in and develop our hosted IP PBX platform to some very exciting levels.

All businesses, if not already adopting VoIP as at least a part of their communications strategy, will certainly do so in the coming months and years. The technology is here to stay and estimates are that beginning as early as 2009, 90% of all telephony line ports are going to be IP.

As legacy phone systems reach their end-of-life or leases for these systems end, we encourage our clients to explore the fantastic opportunities that our IP PBX solution offers. A complete suite of PBX features is available, plus a whole new set of features available only via VoIP technology. Further, there is virtually no maintenance associated with our "virtual PBX", and adoption is extremely simple and inexpensive.

This solution is ideal for businesses with remote workers, multiple offices or for anyone who makes lots of long distance or international calls. ITS has a variety of endpoint devices available from a variety of manufacturers including Polycom, Cisco, Linksys and Grandstream. These offer varying functionality and extremely high quality calls, including HD Voice technology not available on traditional analog systems.



Let us explore for you the possibilities that technology is providing by contacting us today. We'll be happy to provide you with a complementary analysis of your current configuration and see how our Virtual IP PBX platform can enhance your organization's effectiveness.

ITS realizes that these days all businesses are looking for ways to save money any way they can. In response to this, ITS has put together this Hot Tips weekly mailing with the goal of providing our customers tips on how to save money or improve efficiencies in their business. For the next month, you can look forward to a new Hot Tip in your mailbox every week.

At ITS, we truly value our customers and are committed to helping you with your communications and networking solutions by being your telemanagement expert so that you can focus on what you do best and not worry about technology getting in the way. If you have ideas you would like us to explore further or would just like to send us feedback, please send an email to HotTips@its-omni.com.

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