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## *Hot Tip #31: How to Experience VoIP Benefits with Your Existing Phones!*

SIP Trunking Allows for IP Savings on Your Legacy Phone System

### SIP Trunking

Do you have an existing analog phone system but still want to experience the cost savings and benefits associated with VoIP?  
Can't afford to replace your old system just yet?  
SIP trunks may be the perfect answer for your business!

SIP trunking provides your company with many of the same benefits that are provided with IP enabled phone systems.

- **Cost savings:** Lower cost per minute for all call types versus analog.
- **Flexibility:** Add, subtract or change lines with ease.
- **Scalability:** Increase capacity as needed; control monthly reoccurring costs.
- **Efficiency:** Ability to dynamically allocate SIP trunks across multiple sites.



Add remote users to your network and save on internal communication costs. Allow your enterprise to move one step closer in the direction of converged communications by consolidating your internet and phone service bills all while using your existing system. Finally, use SIP trunking as a business continuity plan, achieve guaranteed availability with a hybrid SIP and analog solution.

Interested in looking into SIP trunks for your business communications system? Contact ITS today at 805.520.7020 or 800.876.4ITS (4487) to see how you can save with SIP trunking.

Sincerely,

Lisa Atwood  
ITS -- Integrated Telemanagement Services, Inc.



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