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Hot Tip #28: Can you hear us through the NOISE?!

Fly by night companies sweep the channel, don't get caught in the hype!

Don't Believe the Hype!

Do you ever feel overwhelmed by the number of options available to you? It seems like everywhere you look there is another new company popping up, with another new offer that sounds too good to be true. The fact of the matter is, it probably is.



Since the introduction of VoIP into the main stream market, with low barriers to entry to offer the service, the industry has been bombarded with a number of fly by night companies providing the service at rock bottom prices. However, many of these companies are not well versed in the telecommunications industry or what it takes to provide phone service to small and medium sized business. Lacking personnel for adequate support, absence of a full suite of features and inability to offer a complete solution are just some of the problems that these new companies experience. Many have gone out of business within months of opening their doors, causing stress and headaches to business owners who must then find a new phone service provider. Many others may go out of business as the government puts more into regulating VoIP and Data. Simultaneously, such experiences have made many people associate IP services with a negative, non-reliable connotation. Here at ITS, we stand behind VoIP technologies and the benefits that they provide to small businesses and medium sized businesses, but believe you must choose your provider wisely. Here are some things that you can rely on with choosing ITS:

1. 20+ years experience in the telecommunications industry ensuring know how of industry specific requirements, as well as longevity.
2. Team of IT support staff available to you 24 hours a day, 7 days a week to ensure any down time or problems are solved quickly.
3. Complete suite of products and features ranging from conference calling and e-Fax to IP PBX's and high speed, integrated circuits - we have all of the services to meet your businesses communications needs.

Don't get caught up by the hype! Contact ITS when anticipating any kind of change in your communications needs. We will make sure to provide you with the best, complete solution for your business and always at a reasonable price. We appreciate our clients' loyalty and want to ensure we maintain those relationships with resigning perks and generous [referral programs](#).

To learn more about what we have available for your business, please contact us at 800.876.4ITS (4487) or visit www.itstelecom.com for more information.

Sincerely,

ITS -- Integrated Telemanagement Services, Inc.

Lisa Atwood

\$20 Gift Cards to Celebrate 20 Years!

To help celebrate our 20th Anniversary, ITS is randomly selecting customers to receive a \$20 ITS Gift Card each month! Winners will receive the Gift Card included with their bill, so be sure to check yours!

Congratulations to the following randomly selected clients who received a \$20 giftcard with their March statement!

Acordia of California - Ontario, CA
Michael Brousseau Md., Inc. - Beverly Hills, CA
Jeffrey K. Luttrull, Md., Inc. - Ventura, CA
Tunnell Roofing Co., Inc. - Santa Maria, CA
James E. Brunton - Glendale, CA



\$20 off any New Service

*Celebrating
20 Years
in Business!*

ITS
Integrated
Telemanagement
Services, Inc.

Call 1-800-876-4ITS
mention promo code: ITS2020-11
offer expires 3-31-11

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